

News Release

Web analytics company StatCounter announces major upgrade

- Paid service plans increased by factor of ten at no extra cost

San Francisco, Tuesday, 17th November, 2015: StatCounter, the web analytics company, has announced a major upgrade of its paid service by a factor of ten at no additional cost. [StatCounter](http://www.statcounter.com) still offers its free service (www.statcounter.com) which provides detailed stats on the latest 500 page views to a site or blog plus lifetime summary stats.

Upgrades start at \$5 a month with a 100x increase from its free service to the most recent 50,000 page views. Other upgrades have been increased x10 as follows:

- 10,000 to 100,000
- 25,000 to 250,000
- 50,000 to 500,000
- 100,000 to 1,000,000
- 200,000 to 2,000,000
- 500,000 to 5,000,000
- 1,000,000 to 10,000,000

These log size increases are available now to all new and existing upgraded customers. To assign the additional log space, members just need to access their StatCounter account and click "Adjust Log".

"We're always working to improve the StatCounter service. Thanks to Trojan work carried out by our engineers over the last year we are delighted to be able to offer these upgrades to our loyal members," commented Aodhan Cullen, CEO, StatCounter.

The announcement has been welcomed by StatCounter users. Justin Cunneen of Australian based [WP Marketing](http://www.wpmarketing.com) commented, "I'm really impressed with the upgrades. As an SEO consultant I refer every client to StatCounter and now I have an even better reason to do so. Ease of use, real time traffic information and independence are amongst the reasons my clients love this service."

StatCounter has also introduced two new plans for heavy-duty users:

- 50 million log quota for \$249 a month.
- 100 million log quota for \$399 a month.

In addition to increased log size, users who upgrade from the free service receive:

- StatCounter API Access
- Ad free experience for the website and mobile apps
- Advanced email report options
- Long term Keyword archival from Google Search Console

StatCounter provides companies, consultants, agencies, bloggers, self-employed and charities with web analytics data to measure activity on their website, blog or forum. Key features include a free option, ease of use, independence and ability to view visitors in real time.

To access its free service go to www.statcounter.com.

Ends

Press queries:

Ronnie Simpson, [Simpson Consulting PR](#)

E: ronnie@simpsonconsulting.ie

Mobile: +353 86 8559410